



NORTH/EAST ROOFING CONTRACTORS ASSOCIATION'S

86th Annual Convention and Trade Show

March 20 – 22, 2012

MGM Grand at Foxwoods, Mashantucket, Connecticut

WHO WE ARE:

NERCA is the regional roofing contractors association covering the northeast part of the country including Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont and Delaware. We host the largest regional roofing trade show in the country.

TRADE SHOW OBJECTIVE:

To provide an educational exhibit of the equipment and materials used in the roofing and allied industries; to provide a platform for the exhibitor to meet with customers and potential customers on a one-on-one basis; to disseminate information on new products and services; and to provide the opportunity to compare existing products and services.

THE AUDIENCE:

Over 2500 roofing professionals from the northeast are expected to walk through the doors of the MGM Grand at Foxwoods. These professionals include roofing contractors, distributors, manufacturers, building owners, architects, engineers, government and specification writers, consultants, designers, building inspectors, and construction users.

THE BENEFITS OF EXHIBITING:

- Showcase your latest products and services at the only roofing trade show in the NORTHEAST
- Meet the decision-makers, buyers, and designers
- Build your company image
- Meet and communicate with industry press
- The best educational source for industry professionals
- Your competition will be at MGM Grand at Foxwoods. Shouldn't You?

COSTS:

Member:

1-2 booths \$1400.00 each
3-6 booths \$1300.00 each
7+ booths \$1175.00 each

Non-Member: \$1600.00 each

EXHIBIT SCHEDULE: (subject to change)

<i>Set Up Days:</i>	Monday, March 19 Tuesday, March 20	12:00 PM – 5:00 PM 8:00 AM – 12:00 PM
<i>Show Hours:</i>	Tuesday, March 20 Wednesday, March 21 Thursday, March 22	1:30 - 6:30 PM 1:30 - 6:30 PM 9:30 am - 12:00 PM
<i>Move Out:</i>	Thursday, March 22	12:00 - 11:00 PM

For additional information please contact Patsy Sweeney at psweeney@nerca.org or by telephone at 781/849-0555

**NORTH/EAST ROOFING CONTRACTORS
ASSOCIATION
86TH ANNUAL CONVENTION AND TRADE SHOW
MARCH 20 – 22, 2012**

**REQUEST
FOR
EXHIBIT SPACE**

MGM GRAND AT FOXWOODS, MASHANTUCKET, CONNECTICUT

We hereby request exhibition space as described below for NERCA's 2012 Annual Convention and Trade Show at the MGM Grand at Foxwoods. Official contracts will be mailed once this form is processed by the association office. Call Patsy Sweeney at the association office with any questions.

PLEASE COMPLETE THE INFORMATION BELOW.

ANY BLANK FIELDS WILL DELAY THE PROCESSING OF THIS REQUEST.

PLEASE PRINT

Number of Booths requested _____ Booth size (10x10)

Booth Space Requested Please indicate your top three booth numbers below.

1st choice: _____ 2nd choice: _____ 3rd choice: _____

Company Name _____

Name and address of person to whom all convention mail and exhibit instructions should be sent. Please provide an e-mail address in order to expedite exhibitor service kits and important announcements:

Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-mail _____

Name of person Completing this form _____

TYPE OF PRODUCT YOU ARE EXHIBITING: please check all that apply

_____ Residential Roofing Manufacturer type: _____

_____ Commercial Roofing Manufacturer type: _____

_____ Distributor/Supplier _____ Fasteners

_____ Roofing Equipment _____ Insulation

_____ Other: _____

Payment Details – Convention Order Form

Credit Card #	Expiration Date:	
Credit Card Type:	Please Charge: <input type="checkbox"/> 50% Deposit <input type="checkbox"/> Full Amount	

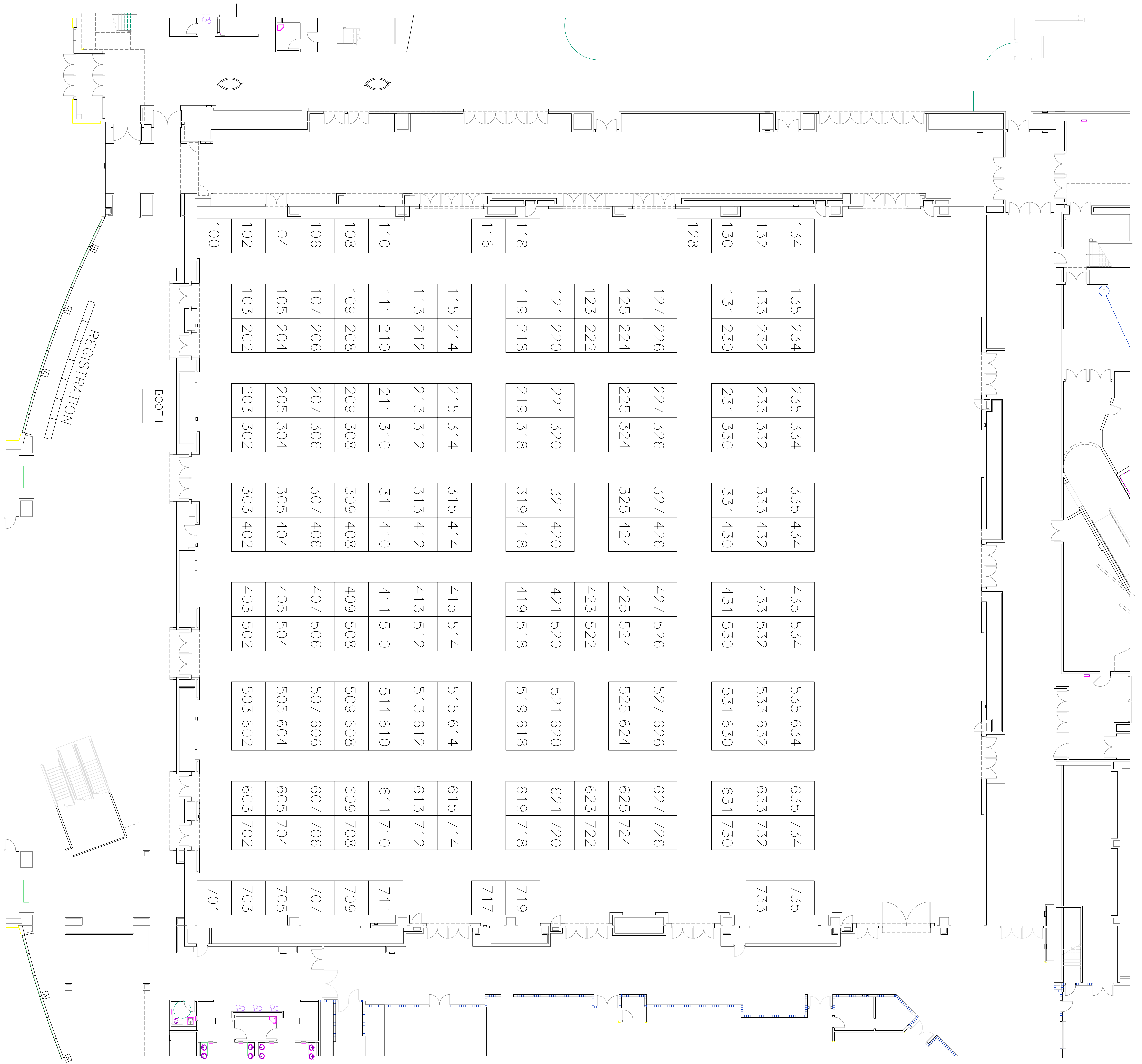
NERCA
100 Grossman Drive, Suite 300 • Braintree, Massachusetts 02184
Telephone: 781/849-0555 • Fax: 781/849-3223

NEROCA

MARCH 20-22, 2012

PREMIER BALLROOM

MGM GRAND AT FOXWOODS CASINO & RESORT



NOTES :

- 1) ALL BOOTHS ARE 10' X 10' UNLESS OTHERWISE NOTED
- 2) ALL AISLES ARE 9' UNLESS OTHERWISE NOTED
- 3) 196 TOTAL BOOTHS
- 4) ALL FLOORPLANS ARE SUBJECT TO FIRE MARSHALL APPROVAL

REVISIONS	
#	TIME



AEX

CONVENTION SERVICES

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 FAX : (609) 272-1680